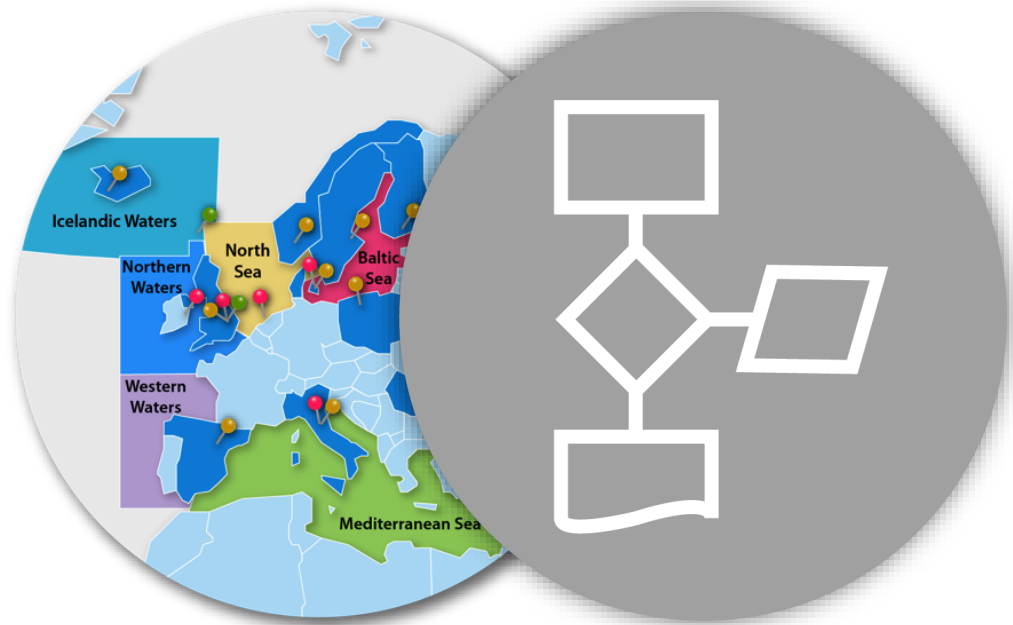


MareFrame



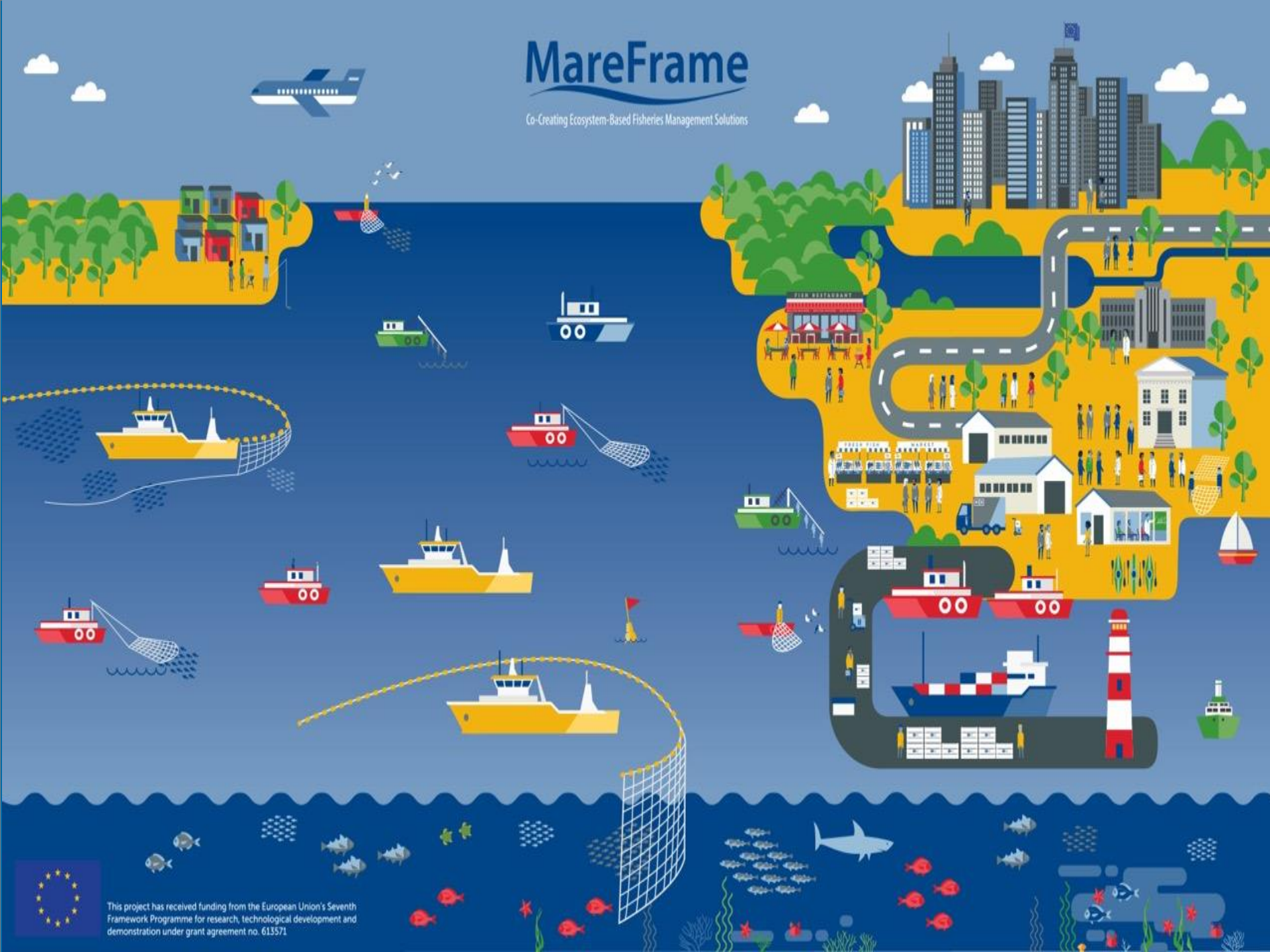
The Co-creation Approach



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no. 613571

MareFrame

Co-Creating Ecosystem-Based Fisheries Management Solutions



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no. 613571

Co-creation



Combines analytical and participatory tools to **generate knowledge** that has

Scientific acceptability [credibility]

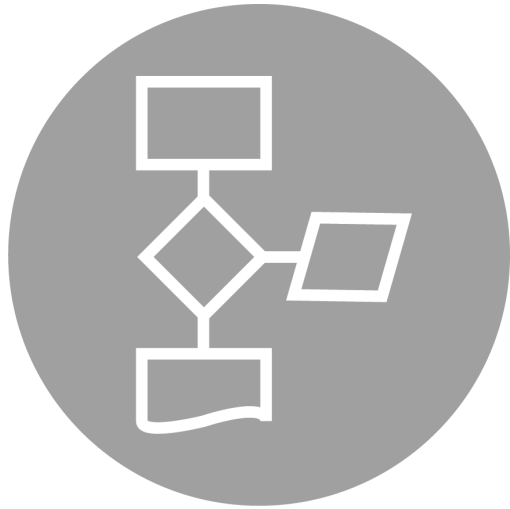
Policy relevance [salience]

Social robustness [legitimacy]

Jassanoff, 1990; Röckman et al. 2015



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no. 613571



30 stakeholders meetings

10 remote meetings

4 EU level meetings

166 participants

Iterative process

Knowledge production

Problem specification & needs analysis

Tradeoffs exploration & definition of alternatives

Evaluation & feedback

**A co-creation approach
leads to benefits **beyond**
what could be achieved
through traditional
research**



Hybrid approach to participation:
efficiency, accuracy and legitimacy.
Adaptive breadth and depth.

Iterative and linked to on-
going work programmes
(ICES, GFCM, STECF,
JRC). **Avoid box
checking exercises**

Train participatory skills (F or
SSB - Criteria or Preferences).

Do not take it for granted

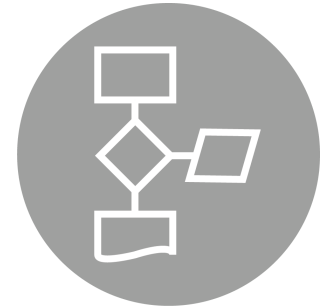


This project has received funding from
the European Union's Seventh Framework
Programme for research, technological
development and demonstration under
grant agreement no. 613571





MareFrame



Think! By Christian Weidinger is licensed under CC BY 2.0

**If successfully implemented:
Enhanced & meaningful
participatory processes**

transforms the culture of science



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no. 613571