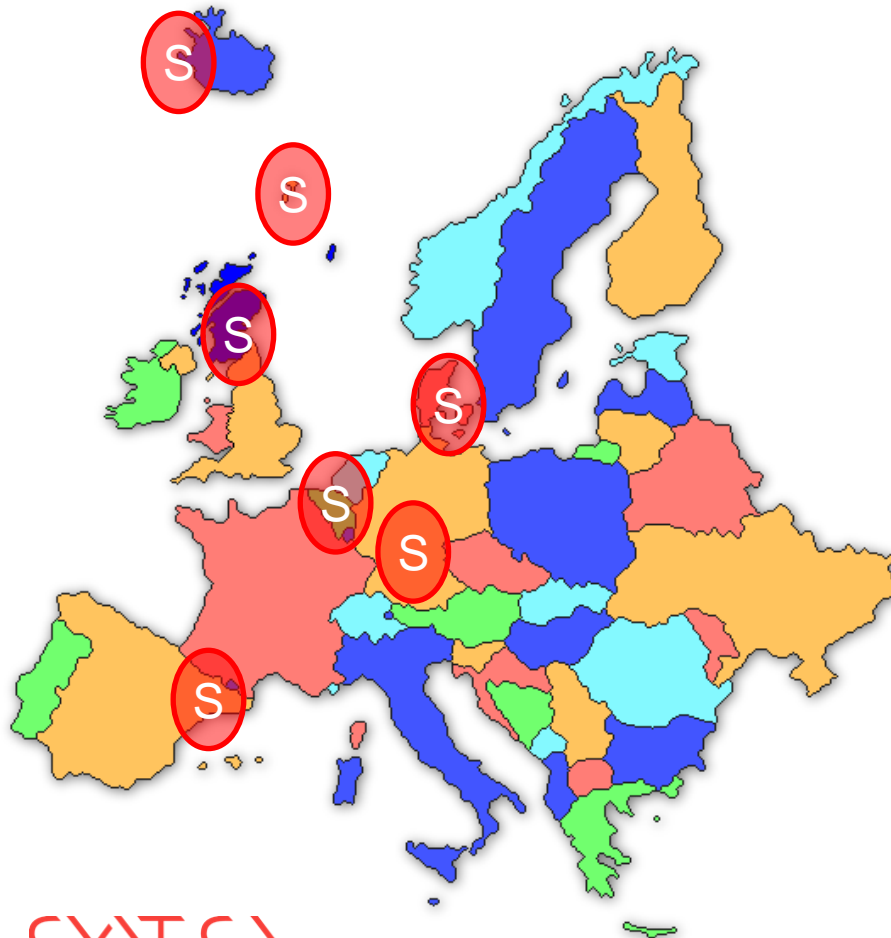


# MareFrame



## Syntesa Partners & Associates:

Europe wide network of innovation consultants:



**2 Partners**  
**5 Employees**  
**8 Associates**

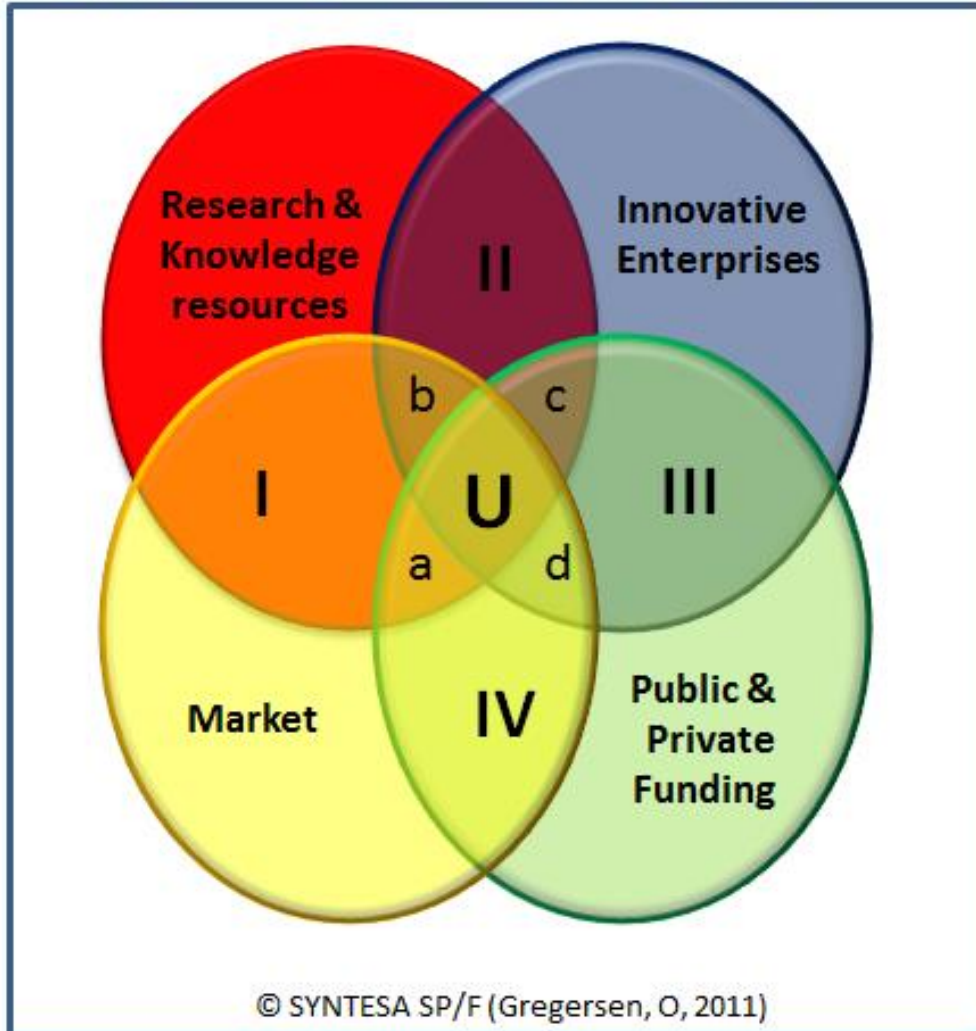
**Offices in Denmark,  
Spain and the Faroe  
Islands**

### **Mission:**

*To engage with clients in bringing their innovative products and services to the market, including achieving funding for this process.*

# Core Competencies

## Innovation-to-Market Processes



**Currently working on 20+**  
assignments for European  
clients

### Relevant for Marefame:

- EcoFishMan (FP7)
- Benthis (FP7)
- WhiteFishMaLL (Nordic Innovation)
- Costal Fisheries (NORA)
- MacroBiotech (NORA)
- EcoSeals (Greenland Government)

# Relevant expertise of staff



### Ólavur Gregersen

- M.Sc. in Business Administration, Economics and International Trade from Aarhus University.
- Entrepreneur, co-founder and innovation consultant to companies and initiatives within (marine) ICT, food & feed production and biotech.
- Specialises within market development, economic evaluation, impact assessment of technology and management innovation.



### Kjartan Hoydal

- M.Sc. in Biology from the University of Copenhagen.
- Until recently the Secretary of the North East Atlantic Fishery Commission (NEAFC).
- Expert on European legislation (IUU fishing).
- He is also the chair of the panel of independent experts for ICES.
- Appointed to the expert panel of the North Atlantic Salmon Conservation Organization (NASCO).



### Unn Laksá

- PhD from the Department of Communication and Media at the University of Liverpool.
- Extensive experience in academic research and analysis.
- Core competencies include media and political analysis, communication and academic writing.
- Also experience in market research and project management

## Contribution to MareFrame

Part of the Scientific Committee and Leader of WP7

WP	Task Number	Contribution
WP1	T1.1 + T1.2 + T1.3 + T1.4 + T1.5	Contributor
WP7	T7.3 + T7.4	WP and Task leader
WP7	T7.1 + T7.2 + T7.5 + T7.6	Contributor
WP8	T8.3	Co-leader
WP8	T8.1 + T8.2 + T8.5 + T8.6	Contributor
WP9	T9.3	Contributor