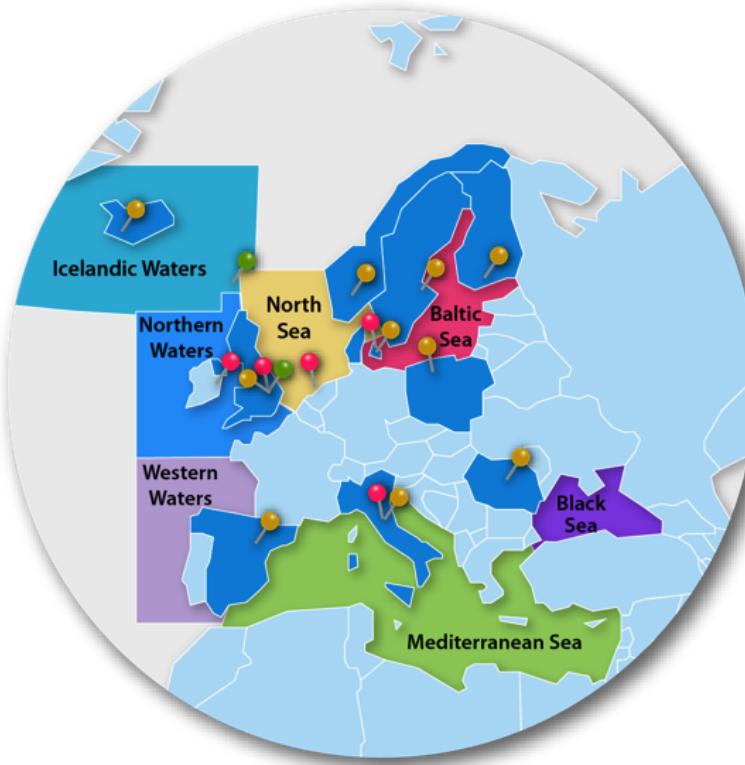


# MareFrame





**Public limited company**  
**Commercial research institute**  
**Over 100 employees**  
**9 different locations around Iceland**

### **Main areas:**

- Food Safety, Environment and Genetics
- Value Chain, Processing and Aquaculture
- Biotechnology and Biomolecules
- Analysis and Consulting
- Innovation and Consumers



**Matís ohf. er með starfsemi um allt land**



## Relevant expertise of staff

Expertise	Staff
<b>Project management</b> <i>WP9</i>	Anna Kristín Daniëlsdóttir (coordinator), Oddur Már Gunnarsson, Jónas R. Viðarsson & Emilía Martinsdóttir
<b>Administration</b> <i>WP9</i>	Oddur Már Gunnarsson, Sveinn Margeirsson, Emilía Martinsdóttir, Inga Freyja Arnardóttir
<b>Marketing and dissemination</b> <i>WP8</i>	Páll Gunnar Pálsson, Steinar B. Aðalbjörnsson & Kristín Edda Gylfadóttir
<b>Fisheries science</b> <i>P1&amp;2</i>	Anna Kristín Daniëlsdóttir, Jónas R. Viðarsson, Sarah Helyar & Cecilia Kvaavik
<b>Socio-economics</b> <i>WP1</i>	Jónas R. Viðarsson & Sigríður Sigurðardóttir
<b>Stakeholder interaction</b> <i>WP1</i>	Jónas R. Viðarsson & Sigurjón Arason
<b>Population genetics</b> <i>WP2</i>	Sarah Helyar & Anna Kristín Daniëlsdóttir
<b>Traceability</b> <i>WP2</i>	Valur N. Gunnlaugsson & Jónas R. Viðarsson
<b>Modelling</b> <i>WP1&amp;2</i>	Sigríður Sigurðardóttir





# Contribution to MareFrame

## **WP1: Co-creation & pathways for implementation (3 MM)**

- Contribution to tasks 1.1-1.5

## **WP2: Select and apply analytical methods (11 MM)**

- Contribution to tasks 2.1-2.4 and leading T2.2

## **WP 8: Dissemination & training actions (10 MM)**

- Leading T8.5 and T8.6 and contribution to T8.1, T8.2 and T8.4

## **WP9: Management (34 MM)**

- Leadership and contribution to T9.1-T9.4
- Project management group (Anna Kristín Daniëlsdóttir, Oddur Már Gunnarsson)
- Scientific committee (Anna Kristín Daniëlsdóttir, Sveinn Margeirsson)
- WP9 (*Management*) leadership (Oddur Már Gunnarsson)